

IRN-BRU SUGAR FREE VALENTINE'S DAY

Full terms and conditions:

Please read these terms and conditions of entry carefully. By submitting an entry to this promotion, you are deemed to have read and accepted them.

1. **PROMOTER:** A.G. BARR p.l.c., a company registered in Scotland with company number SC005653, and having its registered office at Westfield House, 4 Mollins Road, Westfield Industrial Estate, Cumbernauld, G68 9HD (“we, us, our”).
2. **PROMOTIONAL PERIOD:** Opens at 00:01 on 22.01.24 and closes at 23:59 on 14.02.24.
3. **ELIGIBILITY:**
 - a) The promotion is open to all legal residents of the United Kingdom aged 16 years or over, except (i) our employees, (ii) our agents and (iii) anyone professionally connected with the promotion, and (iv) the immediate family members of (i), (ii) and (iii).
 - b) No purchase necessary. Internet access and/or a device with QR scanning capability is required. An email address is required to claim your e-card. Normal exclusions apply. Any entries received before or after the Promotional Period will not be valid and will not be entered into this promotion.
 - c) Maximum one e-card per email address is permitted during the Promotional Period. Repeated entries using the same email address will be disregarded.
4. **TO ENTER:** Internet access and/or a device with QR scanning capability is required to enter. Entries by any other means not explicitly stated above will not be accepted.

To enter during the Promotional Period you must: (i) scan the QR code shown on the promotional display in selected supermarket stores with your mobile phone or other device or visit www.ilovebru.registerme.uk; (ii) select your e-card design and write your personal message; and (iii) enter your email address to receive a link to your e-card.

Entrants must be 16+. Entrants must not use a false e-mail address or provide any false information when registering for the promotion. In the event of suspicious activity, the Promoter reserves the right to request and gather information or obtain further evidence to confirm the legitimacy of the entry. The Promoter may at its entire discretion refuse, remove, or suspend participation of entrants in the promotion at any time, for any reason. The Promoter may require entrants to provide proof that they are eligible.

5. **PRIZE SELECTION:** all valid entries during the promotional period will automatically have the chance to create a Valentine's Day e-card (the “Prize”).

6. PRIZE NOTIFICATION AND DELIVERY:

Once the entrant has entered all correct and valid details they can create their Valentine's Day e-card. This e-card will then be held in a URL link, allowing entrants to save and send at their convenience. Entrants will have the following options in respect of the e-card:

- (i) Get a shareable link, to share via different forms of social media.
- (ii) Email directly to their own personal email address.
- (iii) Bookmark this page for later, so the e-card creation is not lost.

If the landing page times out, the Promoter will also automatically send an email with the link to the e-card, so no e-card creation is lost.

We will not offer cash alternatives to any Prizes. Prizes are not negotiable. The Promoter accepts no responsibility for failed delivery due to provision of false and/or incorrect contact details.

- 7. Data Controller:** A.G. BARR p.l.c. Your contact information will only be used and shared for the purpose of administering this promotion unless we have your consent and you have opted-in to receive future marketing communications. For our Privacy Policy, see: <https://www.agbarr.co.uk/privacy-policy/>.
8. You must submit your own entry. Bulk, trade, group or third-party entries will not be accepted. Entries submitted using automated entry software or any other mechanical or electronic means that enable a person to enter repeatedly will not be accepted. The entry must be made directly by the person entering the promotion. Only genuine valid entries will be considered. (, tablet, computer or connectivity, or technical issues with any website).
9. We reserve the right to disqualify you if we reasonably believe that you have breached any of the promotion terms.
10. We reserve the right to suspend, vary or cancel a promotion where we deem it strictly necessary due to events outside our reasonable control (including where technical issues are affecting the proper running of the promotion or where we suspect fraud). In these circumstances, we will do all we can to minimise any disappointment caused.
11. To the fullest extent permitted by law, we will not be liable to you for any loss, injury or damage which: (i) you suffer by entering the promotion; or (ii) you or a third-party suffer in the enjoyment of any Prize. However, nothing will exclude or limit our liability in respect of personal injury or death caused by our negligence or for any fraud or fraudulent misrepresentation committed by us.
12. Sometimes, through reasons outside of the Promoters control, the Promoter's website/landing page (as with any website/landing page) may not be accessible. The Promoter cannot guarantee continuous, uninterrupted access to the Promoter's website/landing page. No responsibility will be accepted for any difficulties in entering, claiming or any entries/claims delayed or corrupted. The Promoter will have no liability for any loss arising out of such an event.

13. Our decision in relation to all matters relating to our promotions will be final.
14. Each of the promotion terms is separate from the others. This means that if any promotion term is held to be invalid then it will be deleted but the remaining promotion terms will continue to apply.
15. If there is a discrepancy between these promotion terms and those in any promotional material, these promotion terms will prevail.
16. This promotion is in no way sponsored, endorsed, administered or associated with any other parties, including but not limited to Tesco PLC, Asda Stores Limited and Sainsbury's. By entering, entrants agree to release any and all of the non-affiliated parties from any and all liability in connection with the promotion.
17. The promotion terms are governed by Scottish law and their interpretation will be subject to the exclusive jurisdiction of the courts of Scotland.