

Barr Direct Promotion

Specific Terms and Conditions:

Promoter: A.G. BARR p.l.c. (us, we, our).

Promotional Period Opens: 00:01 GMT on Thursday 14 March 2024.

Promotional Period Closes: 23:59 GMT on Friday 29 March 2024.

To enter: during the Promotional Period, place an order on the Barr Direct online portal using your Barr Direct account. Barr Direct portal available at: - <https://www.barrdirect.co.uk/>. Purchase necessary. No minimum purchase value.

Eligibility: Open to UK legal residents aged 18+ who are existing trade customers of Barr Direct only. This is a trade promotion not open to consumers for entry. Internet access and a valid Barr Direct account required to enter. Any entries received before or after the promotional period will not be valid and will not be entered into this competition. Maximum one entry per Barr Direct account.

Prize: 1 x winner total. 1 x winner will win 10 cases (24 x 330ml cans per case) of Barr Soft Drink price mark products. Cases can be chosen by the winner.

The Prize is subject to availability of stock at the time of order. We will use our best endeavours to provide you with the desired products as part of the Prize.

Draw: 1 x winner will be drawn by us at random after the closing date of the Promotional Period from all qualifying orders. We will contact the winner by email within 1 week of the Promotional Period closing date by email to the email address registered on the winner's Barr Direct account. Please look out for a notification that you have been sent an email from a Barr Direct representative. Winner must respond to our email notification confirming their preferred choice of 10 cases within 21 days of our email notification. If they don't, they will forfeit their prize and we may re-draw an alternative winner. We will arrange for delivery of the Prize to the winner within 2 weeks of the winner confirming their choice of cases for Prize fulfilment.

The winner's surname and county may be used by us to name the winner. The winner's surname and county will be obtainable only by sending a stamped addressed envelope request to: Campaign Activation Manager (Trade Customer - Easter Giveaway), 2 Westfield Place, Cumbernauld, G68 9HY. The winner may request that their surname and county are not published or request for the amount of information being published to be reduced by contacting the Campaign Activation Manager at the address above. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.

Data Controller: A.G. BARR p.l.c.. For our Privacy Policy, see: <https://www.agbarr.co.uk/privacy-policy/>.

Your contact information will only be used and shared for the purpose of administering this promotion.

Our general promotion terms apply to this promotion, see <https://www.agbarr.co.uk/competition-tcs/>.